

PERFORMETRIKS

NEOFINANCIAL PERFORMANCE CHECK

DURING HOLIDAY SHOPPING SEASON

2022

ABOUT PERFORMETRIKS



Performance Builders

20 years experience in optimizing complex systems.



Consulting Services

Performance Engineering
Automation & Intelligence
Cyber Security



Trusted Partner

We make performance and security part of your value stream.

INTRODUCTION

PERFORMANCE MANAGEMENT IS THE PROCESS OF USING A HOLISTIC APPROACH TO IMPROVE THE OVERALL PERFORMANCE OF APPLICATIONS.

WHILE THOUSANDS OF FIRMS WORLDWIDE REQUIRE PERFORMANCE MANAGEMENT SERVICES, VERY FEW COMPANIES ACTUALLY OFFER SUCH SERVICES. PERFORMETRIKS HAS BEEN A LEADING SERVICE PROVIDER IN THIS AREA FOR MANY YEARS.

THIS REPORT SHOWS THE OVERALL PERFORMANCE OF YOUR WEB APPLICATION

NEOFINANCIAL.COM

MONITORING DATE: 11/25/2022 - 11/27/2022

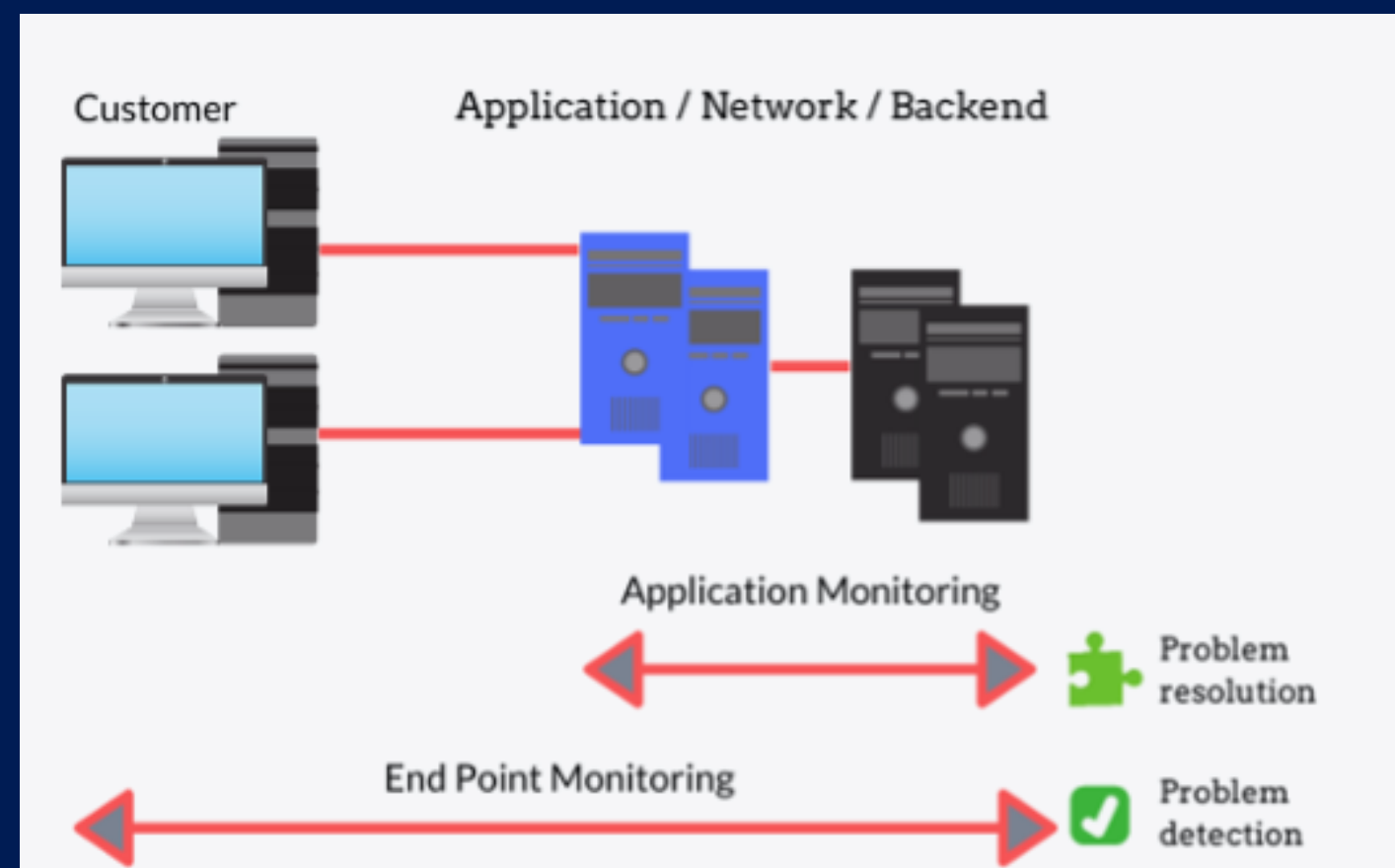
MONITORING LOCATIONS: MONTREAL, TORONTO

REPORT DETAILS

A ONE-SECOND DELAY IN PAGE LOAD TIME YIELDS:

- 11% FEWER PAGE VIEWS
- 16% DECREASE IN CUSTOMER SATISFACTION
- 7% LOSS IN CONVERSIONS

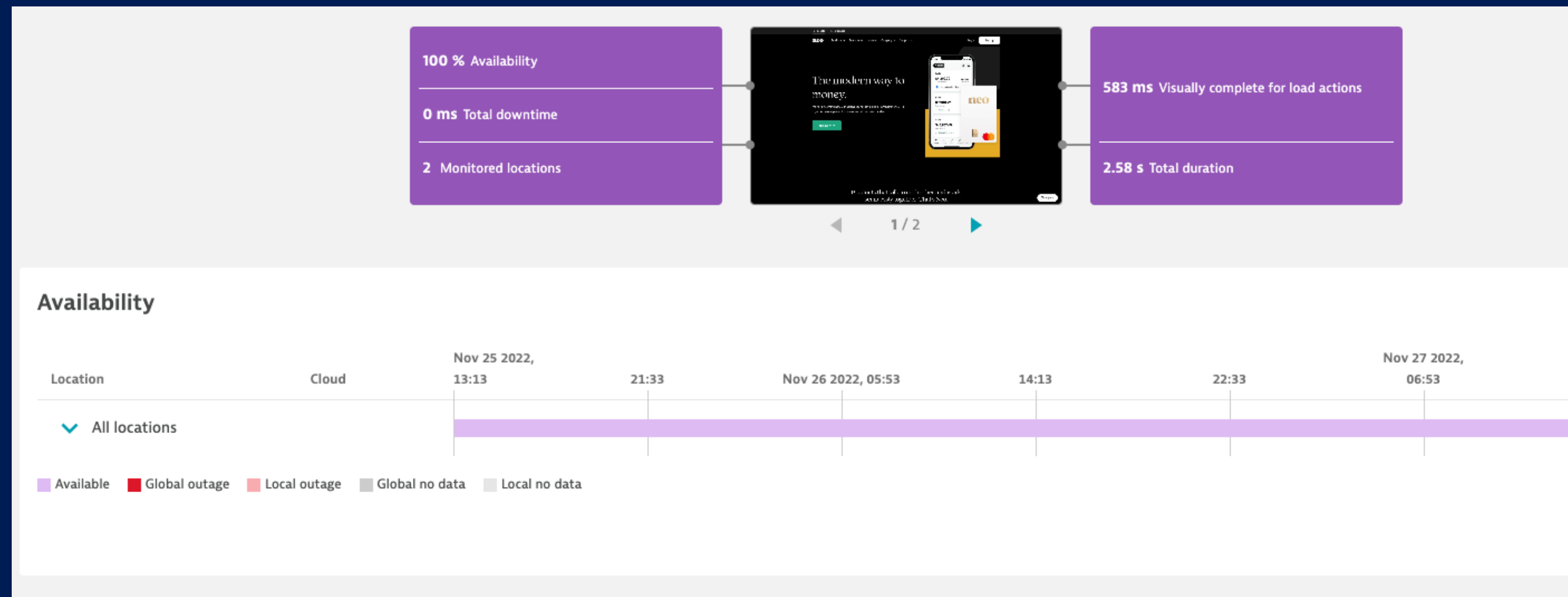
A FEW EXTRA SECONDS COULD HAVE A HUGE IMPACT ON YOUR ABILITY TO ENGAGE VISITORS.



REPORT DETAILS

PERFORMANCE MONITORING APPROACH

- SYNTHETIC MONITORING OF THE WEBSITE NEOFINANCIAL.COM
- TEST EXECUTION EVERY 60 MINUTES FROM 2 LOCATIONS
- USED DYNATRACE SYNTHETIC MONITORING



REPORT DETAILS

PAGE COMPONENTS

SOME OF THE PAGE COMPONENTS CAN SLOW DOWN NEOFINANCIAL.COM, OPTIMIZING THEM CAN HELP TO IMPROVE THE SPEED OF THE APPLICATION



4 Images impact *Visually complete*



531ms Largest Contentful Paint



3 Non-optimized images



9 Resources > 100 kB



4 Slow 3rd party requests



2.86 MB Transfer size



11 3rd party domains contacted



50 3rd party requests



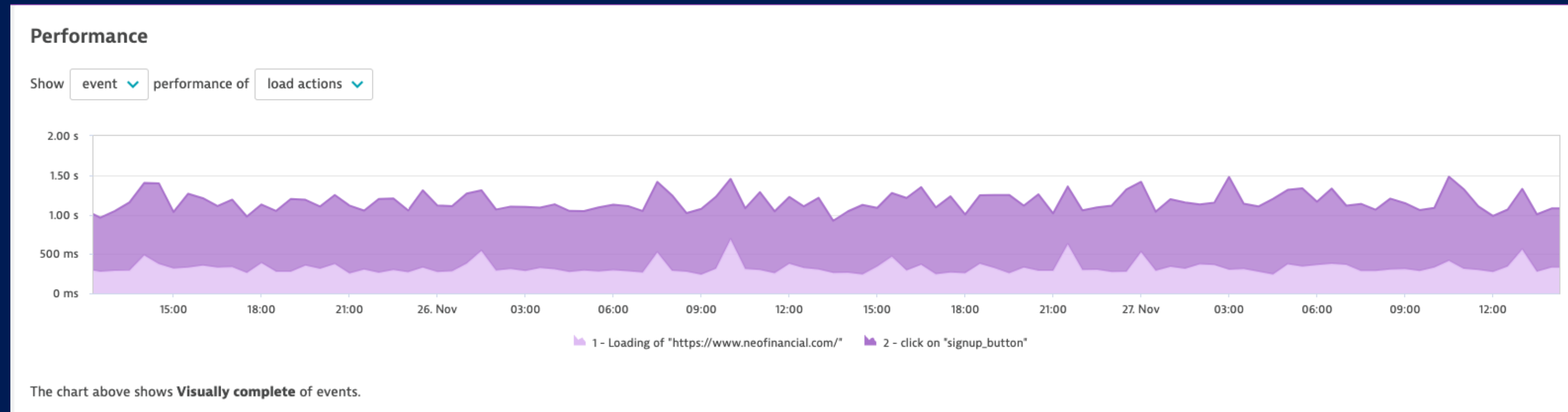
32 1st party requests

REPORT DETAILS

PERFORMANCE

THIS CHART SHOWS HOW FAST YOUR APPLICATION IS LOADING, DURING TESTING PERIOD WE HAVE NOTICED LONG LOADING TIMES (UP TO 1.5SEC).

IF YOUR APPLICATION SLOWS DOWN CONSIDERABLY DURING THE USER PROCESS, IT CAN LEAD TO MISTRUST AND CUSTOMER DISATISFACTION



ABOUT US

PERFORMETRIKS IS A PERFORMANCE ENGINEERING AND APPLICATION SECURITY SERVICE PROVIDER WITH OFFICES IN NORTH AMERICA, EUROPE, AND ASIA.

ONE OF OUR MAIN TASKS IS ENSURING THAT APPLICATIONS ARE OPERATING FAST AND SECURELY.

OUR KEY COMPETENCE IS IN SPEEDING UP AND IMPROVING THE APPLICATION SECURITY, AS WELL AS PROVIDING SECURITY AND PERFORMANCE CHECKS FOR CLIENTS IN AVIATION, FINANCE, INSURANCE, RETAIL, E-COMMERCE, AND GOVERNMENTAL INDUSTRIES.

[CONTACT US](#) FOR MORE DETAILS.

LET'S IMPROVE NEOFINANCIAL.COM TOGETHER.

THANK YOU



PERFORMETRIKS

LET'S START THE JOURNEY

<https://performetriks.com>

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