PERFORMETRIKS

ROBINHOOD PERFORMANCE CHECK

DURING HOLIDAY SHOPPING SEASON

2022

ABOUT PERFORMETRIKS

Performance Builders

20 years experience in optimizing complex systems.

Consulting Services

Performance Engineering
Automation & Intelligence
Cyber Security

Trusted Partner

We make performance and security part of your value stream.

PERFORMETRIKS

INTRODUCTION

PERFORMANCE MANAGEMENT IS THE PROCESS OF USING A HOLISTIC APPROACH TO IMPROVE THE OVERALL PERFORMANCE OF APPLICATIONS.

WHILE THOUSANDS OF FIRMS WORLDWIDE REQUIRE PERFORMANCE MANAGEMENT SERVICES, VERY FEW COMPANIES ACTUALLY OFFER SUCH SERVICES. PERFORMETRIKS HAS BEEN A LEADING SERVICE PROVIDER IN THIS AREA FOR MANY YEARS.

THIS REPORT SHOWS THE OVERALL PERFORMANCE OF YOUR WEB APPLICATION

ROBINHOOD.COM

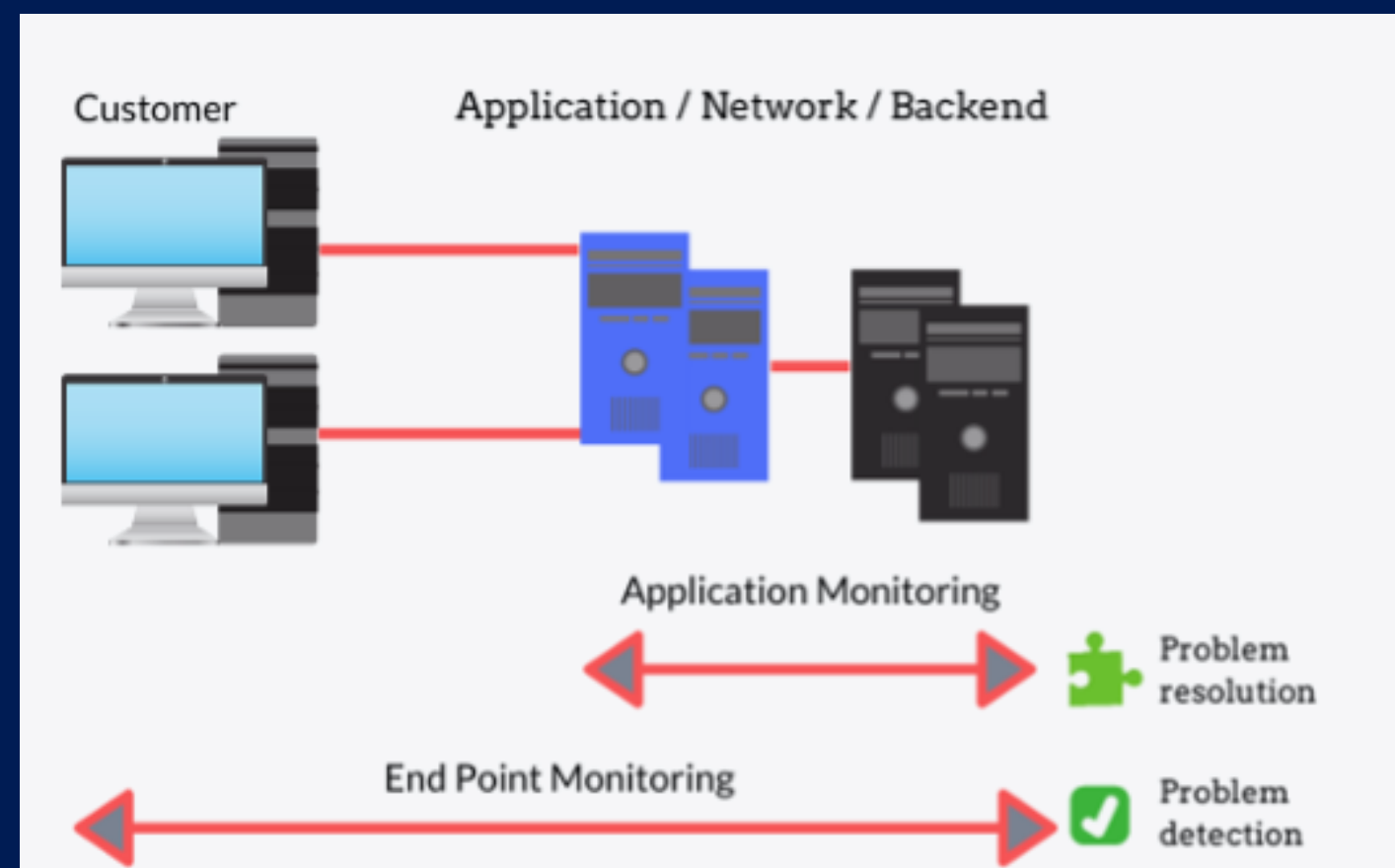MONITORING DATE: 11/25/2022 - 11/27/2022
MONITORING LOCATIONS: CHICAGO, OHIO

PERFORMETRIKS

REPORT DETAILS

A ONE-SECOND DELAY IN PAGE LOAD TIME YIELDS:

• 11% FEWER PAGE VIEWS
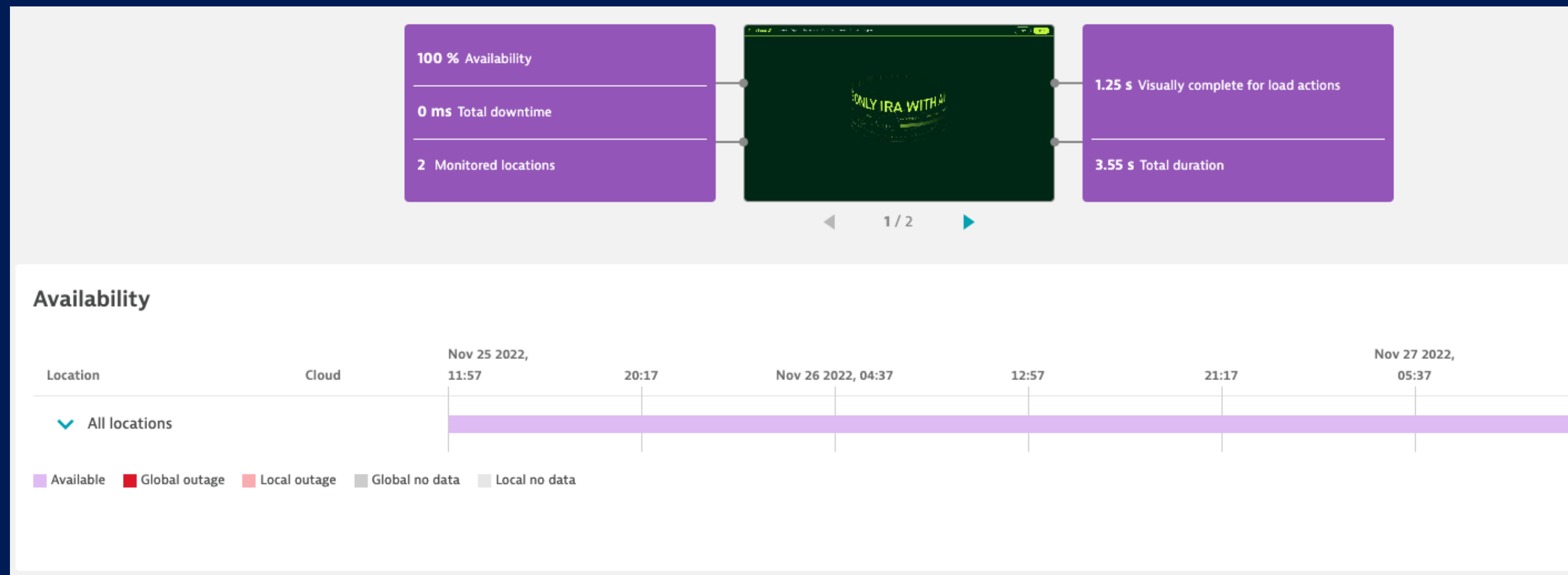• 16% DECREASE IN CUSTOMER SATISFACTION
• 7% LOSS IN CONVERSIONS

A FEW EXTRA SECONDS COULD HAVE A HUGE IMPACT ON YOUR ABILITY TO ENGAGE VISITORS.

PERFORMETRIKS

REPORT DETAILS

PERFORMANCE MONITORING APPROACH

- SYNTHETIC MONITORING OF THE WEBSITE ROBINHOOD.COM
- TEST EXECUTION EVERY 60 MINUTES FROM 2 LOCATIONS
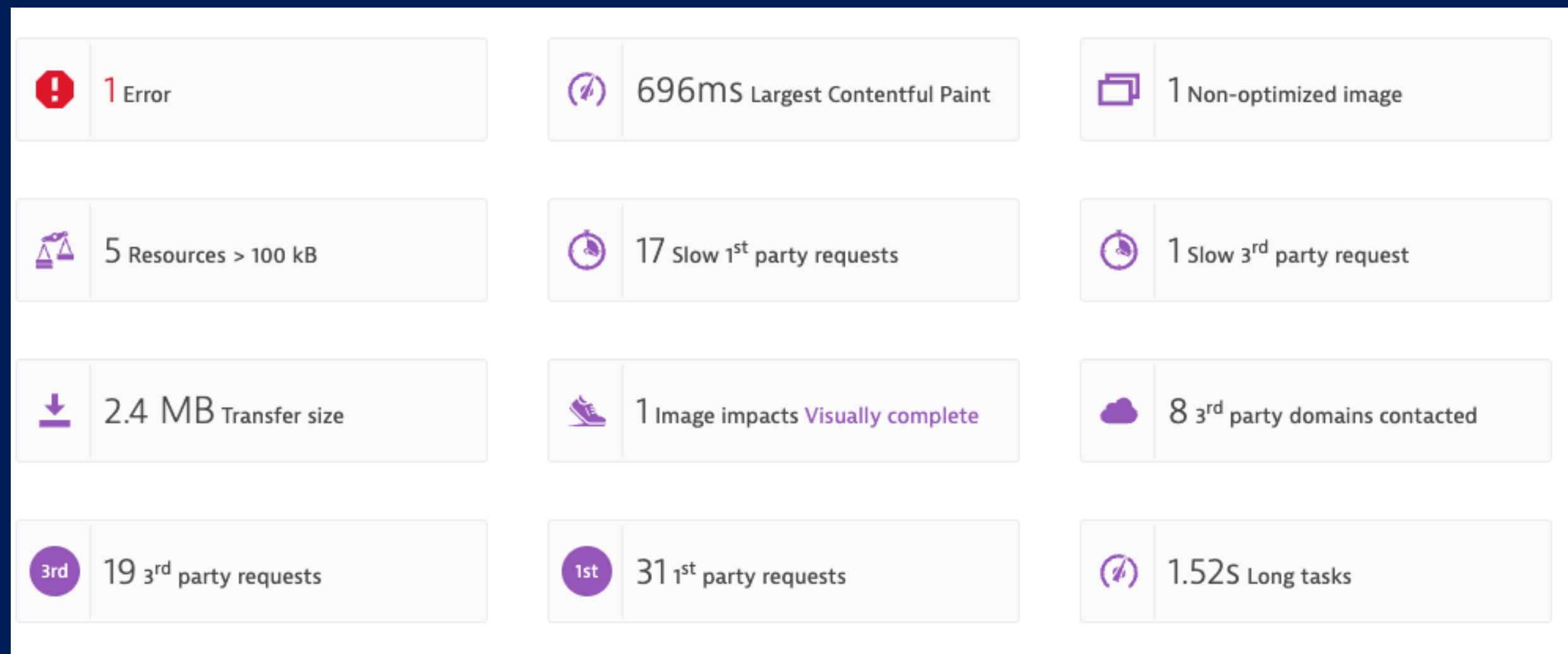- USED DYNATRACE SYNTHETIC MONITORING

REPORT DETAILS

PAGE COMPONENTS

SOME OF THE PAGE COMPONENTS CAN SLOW DOWN ROBINHOOD.COM, OPTIMIZING THEM CAN HELP TO IMPROVE THE SPEED OF THE APPLICATION.

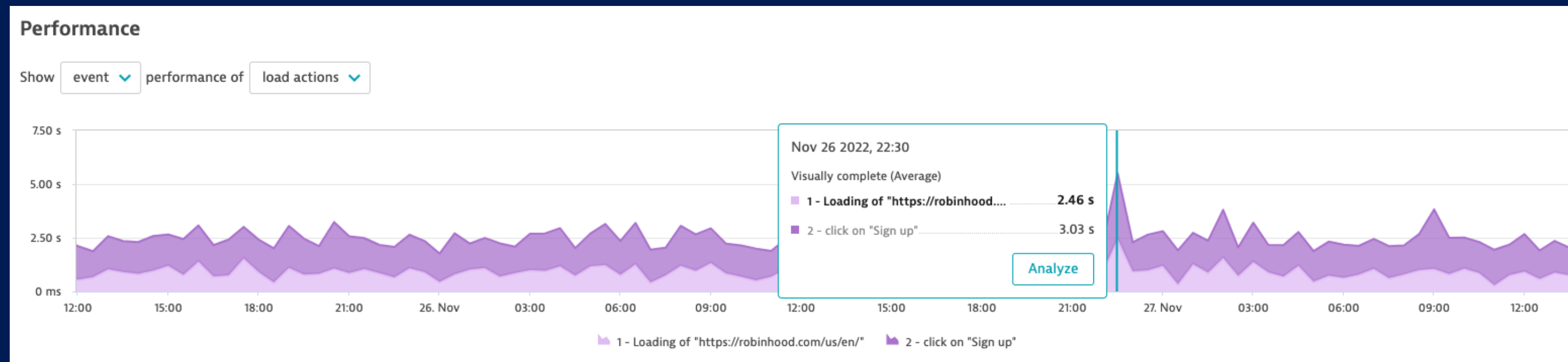|		
1 Error	696ms Largest Contentful Paint	1 Non-optimized image
5 Resources > 100 kB	17 Slow 1st party requests	1 Slow 3rd party request
2.4 MB Transfer size	1 Image impacts Visually complete	8 3rd party domains contacted
19 3rd party requests	31 1st party requests	1.52s Long tasks

REPORT DETAILS

PERFORMANCE

THIS CHART SHOWS HOW FAST YOUR APPLICATION IS LOADING,
DURING TESTING PERIOD WE HAVE NOTICED LONG LOADING TIMES (UP TO 2.46SEC).

IF YOUR APPLICATION SLOWS DOWN CONSIDERABLY DURING THE USER PROCESS, IT CAN
LEAD TO MISTRUST AND CUSTOMER DISATISFACTION

PERFORMETRIKS

ABOUT US

PERFORMETRIKS IS A PERFORMANCE ENGINEERING AND APPLICATION SECURITY SERVICE PROVIDER WITH OFFICES IN NORTH AMERICA, EUROPE, AND ASIA.
ONE OF OUR MAIN TASKS IS ENSURING THAT APPLICATIONS ARE OPERATING FAST AND SECURELY.

OUR KEY COMPETENCE IS IN SPEEDING UP AND IMPROVING THE APPLICATION SECURITY,
AS WELL AS PROVIDING SECURITY AND PERFORMANCE CHECKS FOR CLIENTS IN AVIATION, FINANCE, INSURANCE, RETAIL, E-COMMERCE, AND GOVERNMENTAL INDUSTRIES.

CONTACT US FOR MORE DETAILS.

LET'S IMPROVE ROBINHOOD.COM TOGETHER.

PERFORMETRIKS

THANK YOU

PERFORMETRIKS

LET'S START THE JOURNEY